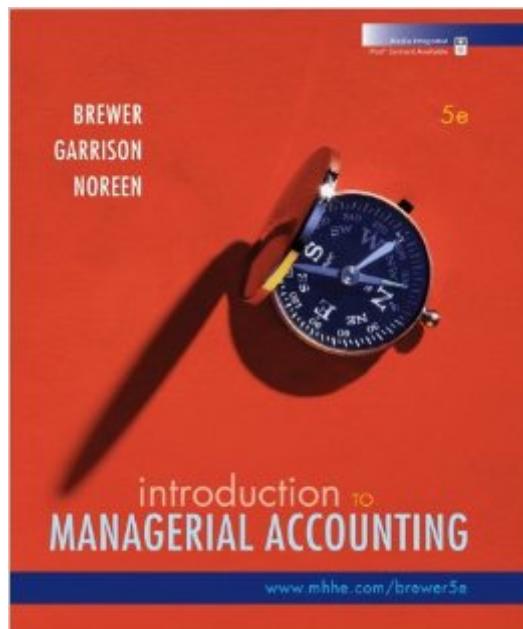


The book was found

Introduction To Managerial Accounting



Synopsis

Introduction to Managerial Accounting, 5/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; Brewer 5e has been rethought and retooled to meet the needs of the market. Brewer 5e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

Book Information

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Customer Reviews

I have written this review for the preceding, fourth edition of this book. However, I found it so great I wanted to let the potential buyers about this book. As a professional studying part-time, I was first afraid of the size and apparent "density" of this book. However, it's turned out to be the best manual I have ever experienced, whether it is in exact sciences or social sciences.1. The text is clearly written and understandable, which is the reason why this is a 600-page book: the authors take their time to explain clearly (but still as succinctly as possible) what they want you to understand, then learn. At the end of the day, the book reads fast.2. Within each chapter, there are plenty of 150-word illustrations of concrete examples, taken from leading newspapers or accounting journals, which help linking the theory (the main body of the book) to the practice (real life). These are

up-to-date, in addition to be interesting.3. There are multiple quick exercises and problems, throughout the chapters, which are answered (with explanations) at the end of each chapter. On many occasions, they have helped me understand more deeply the discussion of the chapter, and they have also helped me perform in the exercises and problems I had to do myself during my course (more by guiding me rather than stupidly working by complete analogy).4. The book is clearly structured, with "learning objectives" stated at the beginning of each chapter (with a brief description), and at the end of each chapter (with a brief summary). Paragraphs are clearly defined, there are definitions of key words and concepts at the end of each chapter, complemented by a complete index.5.

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